

TIMEWISE®-150

VISUAL CONTROL BOARD



SEE WHAT'S HAPPENING AT A GLANCE

30 DAY FREE TRIAL ORDER FORM

Please send _____ **TIMEWISE-150(s)** at **\$39.95** each on 30-day free trial. I understand if I am not completely satisfied with the board(s) I may return them for a complete refund with no explanations necessary.

Name _____

Company _____

Street _____

City _____ State _____ Zip _____

☐ Check Enclosed (Save Postage. N.Y. State Residents add Sales Tax)

☐ Charge to American Express Card

☐ Charge to Diners Club Card

Acct. # _____

☐ Bill Co.

F.O.B. Factory, Westbury, N. Y.

364

BUSINESS REPLY MAIL

NO POSTAGE STAMP NECESSARY IF MAILED IN UNITED STATES

postage will be paid by



CADDYLAK SYSTEMS, INC.
139 LINDEN AVENUE
WESTBURY, NEW YORK 11590

FIRST CLASS

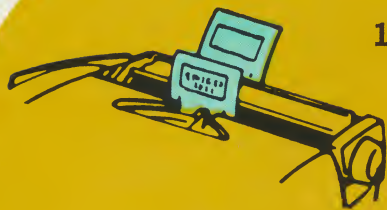
PERMIT NO.

356

WESTBURY, N.Y.



EASY TO USE!



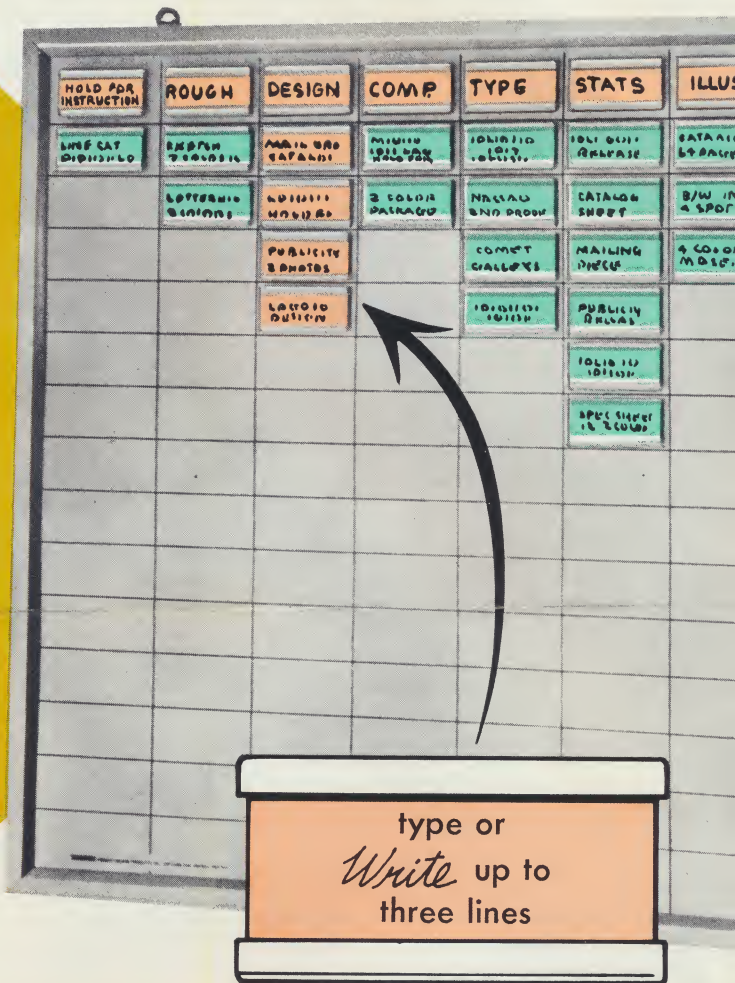
1. Simply type or write (up to three lines) on colored perforated paper tabs.

2. Strip tabs from perforated sheets.



3. Insert tab in Magnetic Holder and place on board.

4. Move as needed (in any direction) from column to column.



**CADDYLAK[®]
SYSTEMS**

TIMESWISE[®]-150

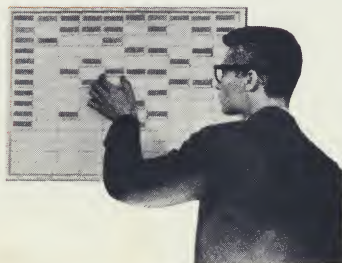
MAGNETIC
VISUAL
CONTROL

COMPLETE AT-A-GLANCE PICTURE OF YOUR OPERATION

Simply hang Timeswise-150 on your wall like a picture (hangers are attached). It will show at a glance the complete status of your operation at that very minute. You always know where you stand without shuffling through papers, leafing through files or hunting through folders. Any information you need can be ascertained quickly.

ARRANGE AND REARRANGE SCHEDULES QUICKLY AND NEATLY

As changes occur, you register them instantly by moving the holders on the board or by slipping in a new tab. It's the only board of its kind that's so simple to arrange — so easy to keep up-to-date! Instead of making up new forms when changes take place, you just move the magnets.



HANGS LIKE A PICTURE — EASILY PORTABLE

Timeswise-150 is a handy 25" x 19" size aluminum frame. Weighs less than 4 pounds. Perfect for meetings or conferences. It's so easy to use you wonder how you ever got along without it.

NEVER WEARS OUT NEVER BECOMES OBSOLETE NEVER LOSES ITS USEFULNESS

Once you have a Timeswise-150, you'll use it for the rest of your business career. It never becomes obsolete. When your needs and capabilities change, you can change the tabs on your board to fit your new needs.

EVERYTHING YOU NEED FOR VISUAL EFFICIENCY!

CONVENIENT 25" x 19" BOARD

The Timewise-150 magnetic visual control measures 25" x 19". It has a sturdy aluminum frame and a white facing that is divided into 150 spaces by thin black lines (10 columns across and 15 down). This gives you ample room to move tab holders both horizontally and vertically — to make any changes or group of changes — even keep more than one record on the board at one time.



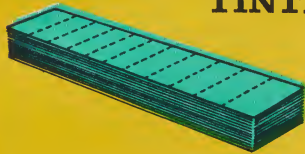
MAGNETIZED TAB HOLDERS

With the board, you get 36 magnetic tab holders, 2" x 1" size, which fit into the marked-off spaces on the board. It's as easy to move the tab holders from space to space as it is to move checkers around a gameboard. What's more, the tab holders hold the paper tabs neatly and firmly in place on the board — keep them from getting smudged, creased, dogeared or lost. The magnets are permanent and will stick tight indefinitely. Additional magnetic tab holders are always available.



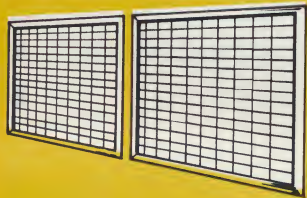
TINTED PAPER TABS

You receive 500 orange and 500 green tinted paper tabs in perforated sheet form. Just write or type the necessary legend on the tab, lift it off the card, and insert it in the holder. Up to 3 lines of information can be typed on the 2" x 7/8" tabs. Additional paper tabs are always available (in 7 colors).



ADD ADDITIONAL BOARDS AS YOU NEED

THEM! If your operation is an especially large or complicated one, you can hang any number of Timewise-150 boards in series on your wall, moving the magnetized tab holders from one board to another as the picture changes. Having separate boards hanging in series may actually give you a clearer, more instantaneous picture of your operation than a single larger board. It helps you sectionalize and departmentalize your operation. For example; one board can schedule production for Machine One, another board for Machine Two, etc.



FREE 30 DAY TRIAL OFFER!

A PARTIAL LIST OF USERS

Narrangansett Brewing
Westinghouse Electric Corp.
Central Mutual Telephone Co.
University of Illinois
American Bar Association
University of Minnesota
Continental Can Co.
Chicago Daily News
Veterans Administration
Polaroid Corporation
North American Aviation
SCM Corporation
General Electric
St. Mary's Hospital
The Okonite Co.

Filenes
The Cleveland Press
Eastern Air Lines
Humble Oil & Refining
Desilu Productions
Southern Bell Telephone
Neiman-Marcus
State of Vermont —
Dept. of Highways
IBM Corporation
Baylor University
Howard Johnson's
The Menninger Foundation
B. F. Goodrich Chemical Co.
Strathmore Paper Co.
Hayden, Stone, Inc.

E. R. Squibb & Sons
U. S. Dept. of Agriculture
Trinity Missions
Marathon Oil Co.
Deering Milliken, Inc.
General Mills, Inc.
Patriot Life Insurance Co.
Radio Corporation of America
Owens-Corning Fiberglass Co.
Avon Products
Bristol Laboratories
Univac
American Machine & Foundry
The Salvation Army
W. R. Grace and Co.

with a lifetime extruded
ends—a cinch to carry to
e and is so versatile you'll
it.

TE
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it throughout your busi-
Even if your job respon-
and their arrangements

TIMESWISE-150

A WISE INVESTMENT IN INCREASED EFFICIENCY!

The Timeswise-150 will last a lifetime. There are no parts that will wear out or become obsolete. You'll save the modest cost of your Timeswise-150 over and over again in increased efficiency. You have a great deal to gain—and nothing to lose—by taking advantage of our "no risk—free trial" offer.

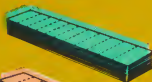
TIMESWISE-150 . . . the all-purpose Magnetic Visual Control Board comes complete with:



1 Magnetic 25" x 19" TIMESWISE-150 board with handsome extruded aluminum frame . . . ruled 10 columns across . . . 15 columns down.



36 2" x 1" magnetic tab holders.



500 Green perforated tabs.



500 Orange perforated tabs.

TIMESWISE-150\$39.95 COMPLETE

ADDITIONAL SUPPLIES ALWAYS AVAILABLE

Reorder forms are included with each board to facilitate the ordering of additional tab holders and perforated tabs. The paper tabs are available in 7 colors. Complete descriptions and prices listed on the reorder forms.

NO RISK - FREE TRIAL OFFER

Order your Timeswise-150 today. Use it . . . test it thoroughly in your own operation. If at the end of 30 days you are not completely satisfied, return the board to us for a full refund. This offer permits you to try Timeswise-150 yourself at no risk. *This is an unconditional free trial offer!*



CADDYLAK SYSTEMS, INC.

139 LINDEN AVENUE • WESTBURY, NEW YORK 11590

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Acct. # _____

☐ Check enclosed (Save postage)

☐ Bill Company

NAME _____

CO. _____

STREET _____

CITY _____

STATE _____ ZIP _____

N.Y. State Residents add Sales Tax F.O.B. Factory, Westbury, N.Y.

UNCONDITIONALLY GUARANTEED